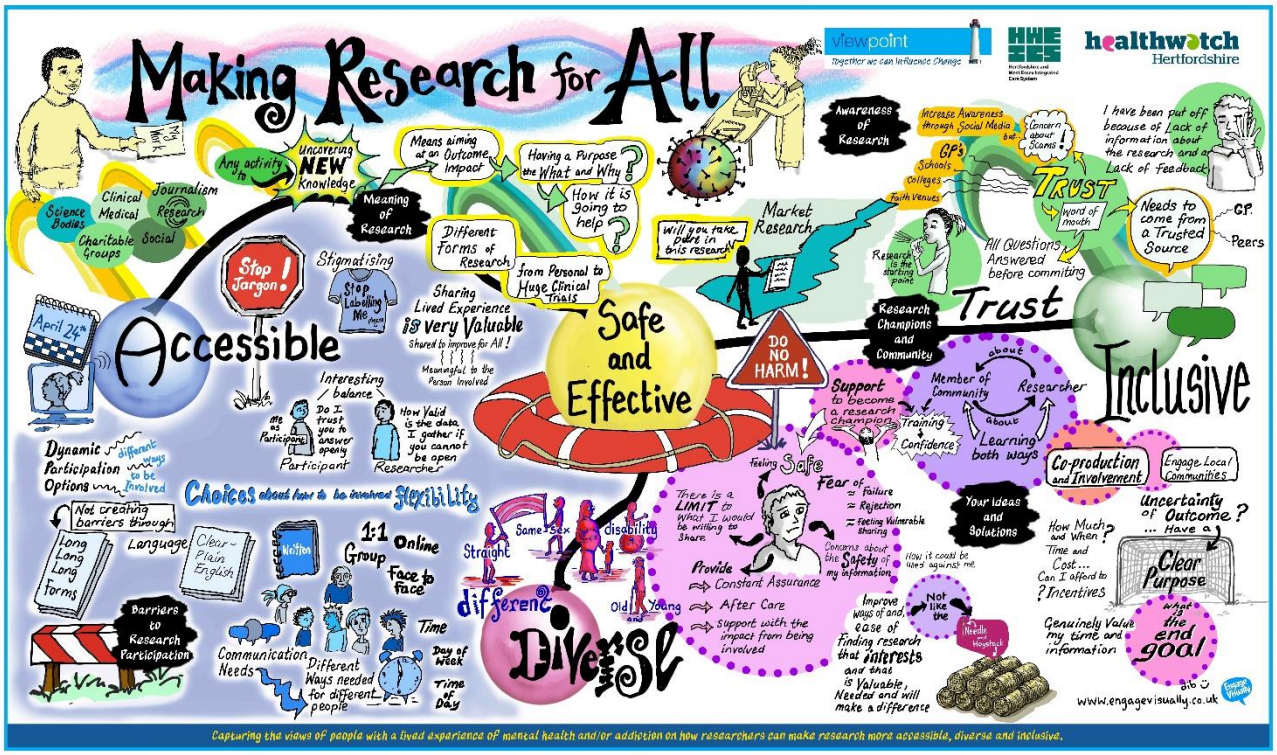
Making Research for All
viewpoint
Together we can influence Change
healthwatch Hertfordshire
Research: Solving, finding Solutions to a specific question
Systematic
Methods
Analysing
Data
Expanding Knowledge
Meaning of Research
Finding solutions to problems that could help people
But people of BME Communities! Continue to have poor access
There is Feedback of Results and Findings but does it create Change?
For example; Access for Black and Minority Ethnic (BME)? continues to Share Research findings...
And, Are different People reached and Included
Awareness of Research
Advertise Opportunities
Remember... If people aren't accessing the NHS they may be unlikely to participate or hear about research
Flyers
Newsletters
Social media
Screens at GP
Diversity Aiming for a broad Audience
Keeping Communities informed through different community networks
Could it Bias?
If there is a financial gain would this change
Is it a Role? Is it paid? Expenses?
The purpose of an role could help clarify this
Research Champions and Community
Safe and Effective
DO NO HARM!
Accessible
April 24th
Ensure a Diverse Workforce
Sometimes very personal questions
Build Trust with Transparency and with Safety and Support
Cultures and different Beliefs understand... sensitivity
Security of My Data
funding
Language and Languages
Jargon
Acronyms
English Not 1st Language
Personal Invite
Communication
Access to information
Time
Geography and Travel
Awareness
Barriers to Research Participation
Use of Social Media
Sign up to Research
https://bepartofresearch.nihr.ac.uk
Straight
Same Sex
disability
Old and Young
different
Diverse
Inclusive
Your friendly Local Neigbourhood Researcher
Could be Empowering but HOW? "Build Foundation"
Researchers go to the people/community and offer Incentives
Your Ideas and Solutions
Provides a trusted person to a given group or community
Provide Training, Mentoring, Confidentiality and Continued information
www.engagevisually.co.uk
Capturing the views of people with a lived experience of mental health and/or addiction on how researchers can make research more accessible, diverse and inclusive.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Any activity to
Uncovering NEW Knowledge
Meaning of Research
Means aiming at an Outcome Impact
Having a Purpose the What and Why?
How it is going to help?
Science Bodies
Clinical Medical
Journalism Research
Charitable Groups
Social
Stop Jargon!
Stigmatising
Stop Labelling Me
Different Forms of Research
from Personal to Huge Clinical Trials
Sharing Lived Experience is very Valuable
Shared to improve for All!
Meaningful to the Person Involved
Will you take part in this research
Market Research
Awareness of Research
Increase Awareness through Social Media
Concern about Scams
GP's
Schools
Colleges
Faith Venues
TRUST
Word of mouth
Research to the starting point
All Questions Answered before commiting
I have been put off because of Lack of information about the research and a Lack of feedback
Needs to come from a Trusted Source
GP
Peers
Trust
Accessible
April 24th
Interesting / balance
Me as Participant
Do I trust you to answer openly
How Valid is the data. I gather if you cannot be open
Participant
Researcher
Dynamic Participation Options
different ways to be involved
Choices about how to be involved
Flexibility
Not creating barriers through
Long Long Long forms
Language
Clear - Plain English
Written
1:1
Online
Group
Face to face
Barriers to Research Participation
Communication Needs
Different Ways needed for different people
Time
Day of Week
Time of Day
Research Champions and Community
Safe and Effective
DO NO HARM!
Support to become a research champion
Member of Community
Researcher
about
Training
Confidence
Learning both ways
Co-production and Involvement
Engage Local Communities
feeling Safe
Fear of
Failure
Rejection
Feeling Vulnerable sharing
Concerns about the Safety of my information
How is could be used against me
There is a LIMIT to What I would be willing to Share
Provide
Constant Assurance
After Care
Support with the impact from being involved
Your ideas and Solutions
Improve ways of and ease of Finding research that interests and that is Valuable, Needed and will make a difference
Not like the Needle and Haystack
How Much and When? Time and Cost... Can I afford to? Incentives
Uncertainty of Outcome? ... Have a Clear Purpose
What the end goal
Genuinely Value my time and information
Straight
Same Sex
disability
Old and Young
different
Diverse
Inclusive
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